

**Agenda Item:**

**Report to:** Services Overview and Scrutiny Committee

**Date:** 17<sup>th</sup> March 2008

**Report from:** Head of Policy and Performance

**Title of report:** **PRIDE OF PLACE – EAST SUSSEX INTEGRATED SUSTAINABLE COMMUNITY STRATEGY 2008 - 2026**

**Purpose of report:** To present to Members the final draft of the East Sussex Integrated Community Strategy for their comments.

**Recommendations:** **That Overview and Scrutiny Committee's views on Pride of Place be referred to the Cabinet on 31<sup>st</sup> March 2008**

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*It is not possible to publish the appendix to this report on the Internet, due to the complex images it contains. You can download a full version of the Strategy at [www.essp.org.uk](http://www.essp.org.uk), or if you require a hard copy, please contact Katrina Strong either by email [kstrong@hastings.gov.uk](mailto:kstrong@hastings.gov.uk) or telephone 01424 451747.*

## **1.0 Background**

- 1.1 The five East Sussex Districts, the County Council and their partners in the East Sussex Strategic Partnership (ESSP) have worked together to develop an East Sussex Integrated Sustainable Community Strategy (ESISCS). The strategy sets out a vision for the County for 2026, and identifies actions and key tasks to achieve the vision and improve the quality of life for people across the whole of East Sussex.
- 1.2 The Strategy is titled 'Pride of Place' and sets out key themes covered at a county-wide level, including:
  - Economy, jobs and prosperity
  - Transport, access and communications
  - Housing
  - The environment and climate change
  - Education, learning and skills
  - Health and well-being
  - Community safety
  - Community strength and leadership
  - Culture, sports and leisure
- 1.3 Specific focus is also given to older people, and children and young people and there are three crosscutting priorities: reducing inequalities and narrowing the gap, improving services and being sustainable.
- 1.4 There are detailed chapters for each of the District and Boroughs within the County, which summarise their Community Strategies and set out their local vision, objectives and priorities. In most cases, these mirror the countywide themes above.

## **2.0 Consultation and Adoption Timetable**

- 2.1 The consultation period on the draft Pride of Place ran from 22<sup>nd</sup> November to 12<sup>th</sup> February 2008. The Borough Council's 4<sup>th</sup> March Cabinet and the Hastings and St Leonards Local Strategic Partnership made a detailed submission to the consultation.
- 2.2 Following consultation, the draft strategy was updated and a final draft version was published for approval by all of the Local Strategic Partnerships and local authorities in the County, before it is published in June 2008.
- 2.3 The Borough Council will consider the final draft as follows:

17 <sup>th</sup> March	Services Overview and Scrutiny
31 <sup>st</sup> March	Cabinet
- 2.4 Hastings Local Strategic Partnership (LSP) will consider the final draft at its meeting on 7<sup>th</sup> April.

## **3.0 Policy Implications**

- 3.1 'Pride of Place' draws together the evidence that tells the story of the place that is East Sussex, identifying the positive and negative extremes experienced by residents and sets out where experiences are shared.

- 3.2 Agreeing a strategy that accurately reflects the priorities and differences of both the coastal urban and inland rural areas of East Sussex is extremely important. On the one hand, we need to protect the best of what is good and working well but, on the other hand, we must ensure that collective effort and resources are targeted at tackling the deep-rooted causes of deprivation, reducing inequalities and narrowing the gap between the least and most deprived individuals and communities.
- 3.3 The priorities set out in the strategy will be delivered in part through targets set out in the Local Area Agreement (LAA). LAAs are about improving local services and increasing economic prosperity for local people. They are three-year agreements with priorities agreed between all the main public sector agencies and partnerships working in the area and with Central Government.

#### 4.0 The Hastings and St Leonards Chapter

- 4.1 As explained in 1.4 above, each of the District and Borough Local Strategic Partnership's have prepared a Chapter for inclusion in the integrated strategy.
- 4.2 The Hastings chapter is based on the 2003 – 2013 Hastings and St Leonards Community Strategy and its subsequent refresh in 2006. It is recognised that the town's Strategy will need to be refreshed, to reflect new statutory guidance relating to sustainable community strategies. As this refresh is not planned until 2008/09, the current chapter is acknowledged as being an interim position.
- 4.3 Although ownership of the Hastings chapter rests with the Hastings and St Leonards Local Strategic Partnership, any comments the O & S Committee wish to make will be referred onto the LSP for their consideration.

#### Appendices & background documents.

Pride of Place – Final draft East Sussex Integrated Community Strategy (Introduction, Chapters 1, 2, 3 and chapter 5)  
 The Full version, which includes chapters of other Districts and is available form [www.essp.org.uk](http://www.essp.org.uk)

#### Policy implications

Please tick if this report contains any implications for the following:

Equalities & Community Cohesiveness	√
Crime and Fear of Crime (Section 17)	√
Risk Management	
Environmental issues	√
Economic / Financial implications	√
Human Rights Act	
Organisational Consequences	√

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